B1MAILER

SOFTENGINE PRODUCT SERIES

SAP BUSINESS ONE B1MAILER

Automates the entire communication flow in SAP Business One

Softengine B1Mailer enables your company to scale communication through true automation, while still preserving the personal touch required to connect with your audience. A comprehensive set of features and flexible logic mean that B1Mailer can cater for the most diverse scenarios. Easily configure the system to automatically handle documents and reports, send emails, create activities, share information through modern collaboration tools and more!

Email is the preferred way of doing business in today's world, and your customers expect more and more automation. With the power of Softengine's SAP Business One B1Mailer, the ease of sending emails will empower for emailing more effectively and efficiently. Softengine's Business One B1Mailer was designed to *automate and simplify file exchanges via email or file transfer*. This enhancement is comprised of an Add-On and a windows service.

Your team can set up and use the singular email functionality to send individual emails with and without attachments. More importantly, you can create rules based on business needs and customer/vendor requirements for automated bulk sending of documents. Emails can be sent to multiple recipients, with specific content, at specific times - you have the power to decide what works for your Company!

"SAP Business One and the B1Mailer have combined to help our business run at peak performance and boost our customer service to the highest level ever.

Our reporting is timelier and more accurate, our business processes are totally integrated and we're confident that this system will grow with us for a long time to come."

- Chad Enochs, IT Manager & Marketing Director, Turbo Tires

Softengine B1Mailer automates the entire communication flow in SAP Business One.
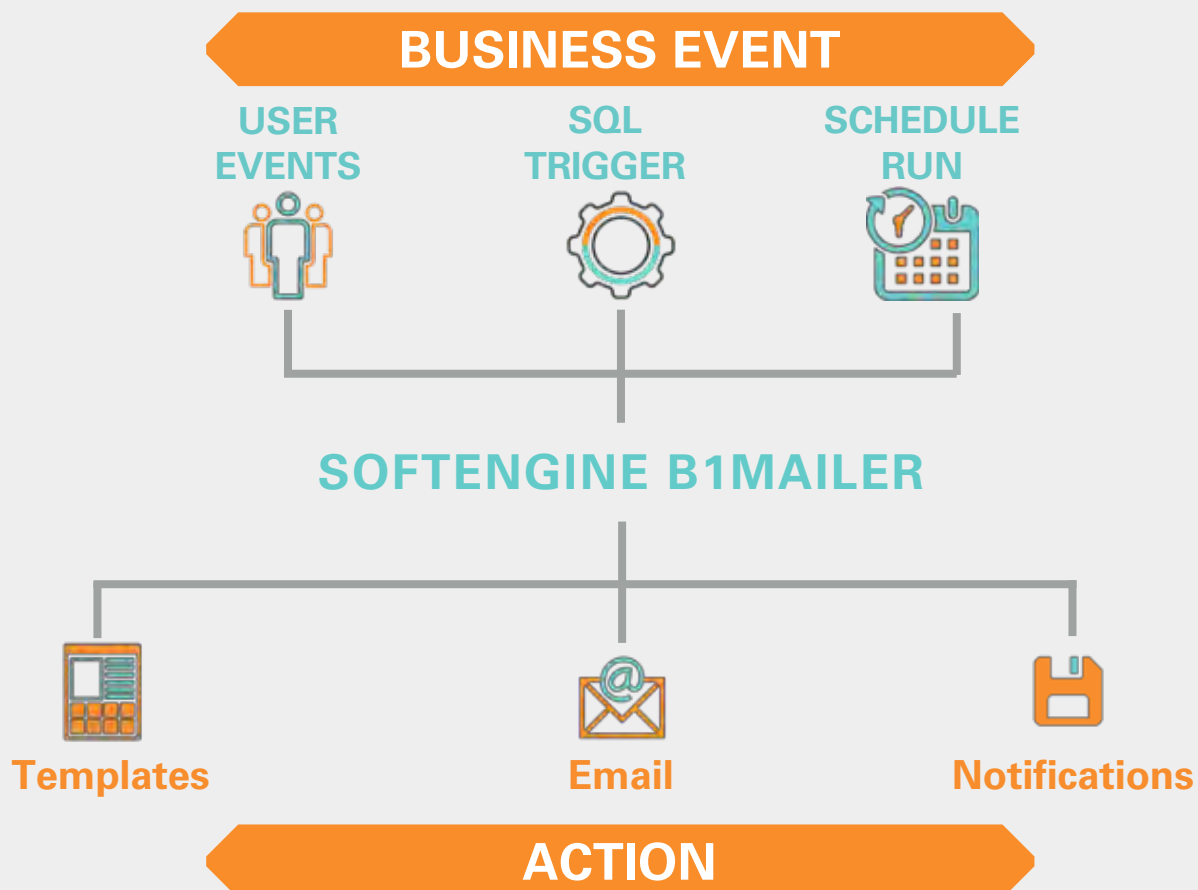
It enables employees to maximize their productivity by handling day-to-day repetitive communication-related tasks, such as emailing, viewing, printing, and saving documents and reports.

You can also decide how and when automated tasks kick-in, whether in response to users' actions in SAP Business One, by batch execution, or run on a schedule. as well as sending activities and internal messages within SAP Business One to your team members.

All of this is entirely automated.

Let B1Mailer take care of the work, while your team focuses on achieving their business objectives.

HOW TO OPTIMIZE YOUR BUSINESS WITH B1MAILER

BUSINESS EVENT

USER EVENTS

SQL TRIGGER

SCHEDULE RUN

SOFTENGINE B1MAILER

Templates

Email

Notifications

ACTION

Benefits & Features

A MUST HAVE STRATEGY

Automating processes with B1Mailer enables your company to minimize costs, increase efficiency and save time.

MASTERING EMAIL

Enrich your emails with keywords, grouping rules, additional attachments, multiple recipients, and multi-language support using Microsoft Exchange, SMTP or directly through Microsoft Outlook.

MAKE IT PERSONAL

Engage with your customers and suppliers by addressing their communication preferences and language by using personalized content and specific document layouts.

GET THE MOST FROM YOUR TEAM

Free up your employees' time so they can focus on important activities by automating repetitive tasks.

AUTOMATED CLIENT REPORTING

Scheduled emails to clients that enable them to review invoices and their sales orders all in the same email. Group any combination of fields for these reports.

IMPROVE CUSTOMER RETENTION

Build and maintain customer engagement through automated, targeted, and personalized communication.

STREAMLINE FINANCIAL PROCESSES

The integration with B1Mailer iPayment enables an end-to-end automated process – from invoicing to cash in the bank – by sending automated emails to customers, with personalized messages and PDF attachments featuring embedded links for online payments.

HIT THE TARGET

Impact your audience in any situation, by using multiple layouts for the same document and selecting the most appropriate version on the fly.

TRANSPARENCY

Provide your customers and suppliers with account status updates by sending them Account Balance reports.

TAKE THE FIRST STEP

Enter your data in SAP Business One and let B1Mailer do the work for you. Automate communication by handling documents and reports with multiple action types such as emailing, printing, viewing, and saving, without user interactions of any kind.

AND GO BEYOND

Combine actions from B1Mailer with the flexibility and customization potential of B1 Usability Package macros to automate SAP Business One like never before!

NO MORE DEBTORS

Gather late payments by automating billing letters or emails with the Dunning Wizard.

STAY FLEXIBLE

B1Mailer's provdies template options for cutomized subject and attachments

GREATER COLLABORATION

Never miss a step of your team's workflow with automatic activities and internal messages in SAP Business One.

BE ACCURATE

Deliver the right information at the right time with B1Mailer's scheduler.

TRIGGER EMAILS

Notification emails can be triggered by events, not just reports. As an example be made aware of low inventory notifications

MULTIPLE TOOLS? NO PROBLEM

Build template emails that integrate with multiple tools integrated with SAP Business One