

A perfect remedy for success with **SAP Business One**[®]

Nutraceuticals start-up Microbe Formulas had identified huge growth potential. To achieve its future expansion plans, it needed to revolutionize its processes, increase operational efficiency, and attract additional investment. SAP Business One and Softengine worked hand in hand to realize these goals.

Before: Challenges and Opportunities

- There was no adequate inventory tracking system in place, resulting in unnecessary delays and costs.
- Processes and transactions needed to be managed centrally and in real time, which was not the case with the original IT environment.
- Greater visibility of information was required to support business-critical decision-making.

Why SAP and Softengine

- Microbe Formulas chose to run with SAP because it is considered the industry leader for enterprise resource planning software. By implementing SAP Business One, they would be able to attract future investors and take the business to the next level.
- Softengine were selected as the implementation partner as they were knowledgeable, offered competitive rates, and were based in the same time zone.

After: Value-Driven Results

- Improved visibility of financial operations and information.
- Additional processes have been established and documented, increasing efficiency in many areas.
- End-to-end tracking of inventory has resulted in time and cost savings.
- The company was successful in its search for investors and was acquired by an investment firm. SAP Business One contributed towards this achievement.



“Using SAP Business One has helped to **elevate our business** from a home-grown start-up to a professional company.”

Bill Way, Senior Accountant, Microbe Formulas LLC

Advanced

control of inventory,
processes and information

High

level of user acceptance
among the workforce



Microbe Formulas

Boise, Idaho,
USA

www.microbformulas.com

Industry

Retail & Wholesale

Products and Services

Nutraceuticals

Employees

108

Revenue

US\$ 55 million

Featured Solutions

SAP Business One

THE BEST RUN

