

# A tailor-made solution thanks to SAP Business One®

Mania Jeans is a fashion retailer with stores across the USA. Originally a wholesaler, the company transitioned to become the owner of a network of clothing stores. To effectively manage this transition and support its future expansion plans, it partnered with Softengine to deploy SAP Business One.

## Before: Challenges and Opportunities

- The existing IT landscape did not offer the functionality and scalability needed by the growing business.
- Navigating through information for the different locations was challenging and time consuming.
- Lack of overall visibility and financial oversight for operations across multiple stores.
- Insufficient inventory controls and inadequate management of merchandise led to inefficiencies.

## Why SAP and Softengine

- Mania Jeans chose SAP Business One as it needed an ERP that could be tailored to meet its evolving needs and future challenges, and also on the basis of its Israel-based parent company's positive experience of working with SAP software.
- Softengine was selected as the SAP implementation partner due to their expertise and their flexibility to address the complexities of Mania Jeans' multi-branch business model.

## After: Value-Driven Results

- Complete visibility and control of financial information and activities across multiple stores, enabling day-to-day operations to run more smoothly.
- Inventory management has been completely streamlined, making it much easier to manage merchandise across all locations.
- Real-time access to granular information at global and individual store level supports operations and enables better and faster decision-making.



“Thanks to Softengine and SAP Business One, we can overcome any challenges that arise. Having all our data and processes on one system has **revolutionized our operations**. From inventory to financials, everything is stored and managed in one place.”

Lee Dotan, XX, Mania Jeans USA

85%

reduction in errors

Massive

improvement in operational efficiency

Featured Partner



**Customer Name**  
Mania Jeans USA  
Dania Beach, Florida  
[www.maniajeans.com](http://www.maniajeans.com)

**Industry**  
Fashion

**Products and Services**  
Clothing

**Employees**  
50

**Revenue**  
US\$ 10 million

**Featured Solutions**  
SAP Business One

THE BEST RUN